



Christmas Appeal

Giving Families
a helping hand
this *Christmas*

Place a gift under your local tree because everyone deserves some joy at Christmas.



Christmas Appeal

John Ballerini
Target UnitingCare Australia Christmas Appeal

UnitingCare Australia
15 Torrens Street
Canberra ACT 2612

Ph: (02)6181 1018
john@nat.unitingcare.org.au

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Dear community supporters,

Thank you for supporting the Target UnitingCare Australia Christmas Appeal. We look forward to working together as we bring a little Christmas joy to those in need. Our Community host packs are designed to give you the tools to participate in the appeal within your own group or building. Inside this host pack is everything you need to hold a collection, including posters for promotion and gift tags for the tree and gifts. By hosting a gift collection, your group is helping us to support thousands of struggling people living in Australia this Christmas.

We cannot tell you how much these gifts truly make a difference. Every single gift and donation helps to brighten Christmas for someone doing it tough. We are incredibly grateful for your support and through your generosity local people in your community will enjoy a happier Christmas.

Please don't hesitate to contact me should you require any more materials throughout your collection. If you are unable to take your gifts to a Target store, please contact me and we can organise a local UnitingCare agency/organisation to come and collect the gifts. Thanks again, and in advance, have a very Merry Christmas!

Yours faithfully,

John Ballerini
Director – Corporate Affairs





Christmas Appeal

Your gift makes a big difference!

Christmas morning without presents under the tree is a sad reality facing many Australian families this year. Each year, the Target UnitingCare Christmas Appeal aims to help thousands of Australian families doing it tough and we need your help!

Your organisation can make a big difference. It is so easy to host a gift collection - simply display the gift tags and invite people from your workplace to donate a gift. Your generous gifts will be collected by a UnitingCare representative and distributed to disadvantaged people in your local community.

1. Display a Christmas Tree
2. Hang tree tags and display posters.
3. Notify and invite people to participate (via email, newsletter, noticeboard, intranet, social media etc.)
4. Gifts can be dropped at any Target store or you can make arrangements with your local UnitingCare agency.
5. Complete the gift count slip and return in the reply paid envelope.
6. Congratulations! You have made a big difference to struggling families this Christmas.

FAQs

Who is UnitingCare?

UnitingCare is one of the largest providers of community services in Australia and has more than 1,600 service sites nationally. Each year UnitingCare nationally assists more than two million people. UnitingCare employs 40,000 people and is supported by a network of 30,000 volunteers.

What is the UnitingCare Christmas Appeal?

For the last 25 years, UnitingCare and Target have partnered in a Christmas Appeal that brightens Christmas for thousands of disadvantaged people across Australia. The UnitingCare Christmas Appeal collects gifts and donations in the lead up to Christmas and distributes to Australians in need.

Who does the appeal help?

Since the appeal began, more than 2 million gifts have been donated. The appeal assists those in the community who need help most, including disadvantaged children, families in crisis, homeless teenagers and lonely older people.

Who should I support the UnitingCare Christmas Appeal?

Every gift and donation makes a huge difference. Without the support of the Australian community, thousands would go without on Christmas morning. Each Target store is linked with a UnitingCare representative who collects the gifts and gives them directly to someone in the local community. All monetary donations are distributed to those in need in the form of gift vouchers.

When should we drop off our gifts?

Give yourself enough time to deliver the gifts before your office closes over Christmas. Two to three weeks before Christmas is a great time, as it allows enough time for the gifts to be distributed to someone in need just in time for Christmas.

Can I still donate a gift at a Target store?

Of course! This year, we urge all Target shoppers to make a donation on top of their purchases with funds going to those in need this Christmas. We are hoping this will enable us to help even more Australians. Gifts can also be donated at any Target store. We encourage everyone to help us raise \$1 million to meet the growing demand on UnitingCare agencies at Christmas time.

Where to I take the gifts?

You can either drop all the gifts off directly at your local Target store or to your local UnitingCare. You can contact your local agency to make arrangements to drop off the gifts at a time that will best suit your organisation (ie. before you close for Christmas break) or they may be able to come and collect them. Alternatively, if you raised funds, you can make the donation online at:

www.unitingcarechristmasappeal.com.au



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Participation Form 2018

Thank you for choosing to support the Target UnitingCare Australia Christmas Appeal this year. Please fill out the details below so we can provide you with all the resources you will need to host your gift collection.

Name: _____

Organisation: _____

Phone number: _____

Email: _____

Postal address: _____

Materials needed for the appeal (please tick):

Gift tags quantity: _____

A3 display poster quantity: _____

Gift drop off points:

Gifts can be dropped off by your organisation at any Target store. To find your nearest Target store visit www.unitingcarechristmasappeal.com.au

Alternatively, you can drop off gifts at any local UnitingCare agencies. To find out if there is one close to you, email info@unitingcarechristmasappeal.com.au

Please note: We are unable to organise for gifts to be collected from your organisation. Sorry for any inconvenience!

Contact: